

# Image Analyzer™ SiteCrawler

## For Social Networking and Media Sharing Sites



### Image Analyzer SiteCrawler

Providers of online media sharing and social networking sites are now one of the fastest growing sectors on the internet. As the quantity of data and the range of services available to end users increases, providers increasingly understand the need for managing the content of their servers and protecting against avoidable abuse. In many areas regulatory compliance compels providers to have a facility for scanning their repositories. Image Analyzer SiteScanner is a 'back office' tool based upon their core technology which allows providers to scan content without interrupting data upload. Members who are found to be consistently transgressing the agreed terms & conditions can then be addressed.

Image Analyzer SiteCrawler searches the site, analysing the image and video content on each page. Suspect media can be brought to the attention of a human review team for further investigation. Image Analyzer SiteCrawler prioritises content; improving the productivity of your human review team and identifies illicit media before users are exposed.

In addition to analysing site media, Image Analyzer SiteCrawler can automatically follow embedded hyperlinks to other sites to determine if they are links to pornographic content.

### Features & Benefits

- Utilise Image Analyzer's revolutionary pornographic image scanner
- Scan image and video content of web pages
- Categorisation based on all page content
- Adjustable image scanning thresholds and engine settings
- Definable trigger values for % of images on page
- Collects all hyperlinks associated to webpage
- Automatically scans hyperlinks for pornographic content
- Adjustable image size constraints
- Multi threaded image fetching and scanning
- Definable method of evaluation, processing conditions and results evaluation
- Optional Video Analyzer Module

### Target Verticals

Social Networking Sites  
Media Sharing Sites  
Online Storage Providers

### Internet Porn Statistics

Pornographic Website:

*4.2 Million (12% of total websites)*

Pornographic Pages:

*372 Million*

Daily Porn Search Requests:

*68 Million (25% of total search engine requests)*

Size of the Industry:

*\$57 Billion*

Monthly Pornographic Downloads (Peer to peer):

*1.5 Billion (35%)*

## Contact Us

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