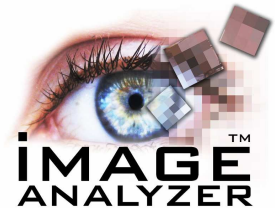


# Image Analyzer™ WebFilter

## For Inline Web Filtering



### Image Analyzer WebFilter

There are estimated to be over 370 million pornographic pages on the internet and thousands more being created every day. In addition to this the new concern is that pornographic images can easily be access via image search engines and on social networking sites. A core question then is, how can parents protect their children against this uncensored blight which fills the web? The issue is a worldwide problem effecting internet users in every country of the world. The dynamic nature of the internet makes it difficult to control, as pornographic domains are changing every day.

Consumer Web Filtering products often contain URL blacklists and real time analysis features. Such heuristic filtering technologies are normally based purely on lexical analysis, which can be ineffective on pornographic sites with minimal or no text content and foreign language sites. There is however, one constant that exists across all pornographic website regardless of language or country of origin — illicit images.

When performing real time inline web filtering the best practice is to employ a layered approach utilising multiple analysis methodologies which are layer based on performance.

For consumer web filtering products to effectively filter pornographic content it is essential to analyse the images on the page in conjunction with the other elements such as the domain name and text.

### Features & Benefits

- Utilise Image Analyzer's revolutionary pornographic image scanner
- Associates independent browser image requests with source page
- Adjustable image scanning thresholds and engine settings
- Definable trigger values for % of images on page
- Adjustable image size constraints
- Multi threaded image scanning

### Target Verticals

*Web Filtering Vendors  
Parental Control Software*

### Internet Porn Statistics

Pornographic Website:

*4.2 Million (12% of total websites)*

Pornographic Pages:

*372 Million*

Daily Porn Search Requests:

*68 Million (25% of total search engine requests)*

Size of the Industry:

*\$57 Billion*

Monthly Pornographic Downloads (Peer to peer):

*1.5 Billion (35%)*

## Contact Us

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